

SAMPLE ANALYTICS REPORT

Prepared by FourFront for Demonstration Purposes



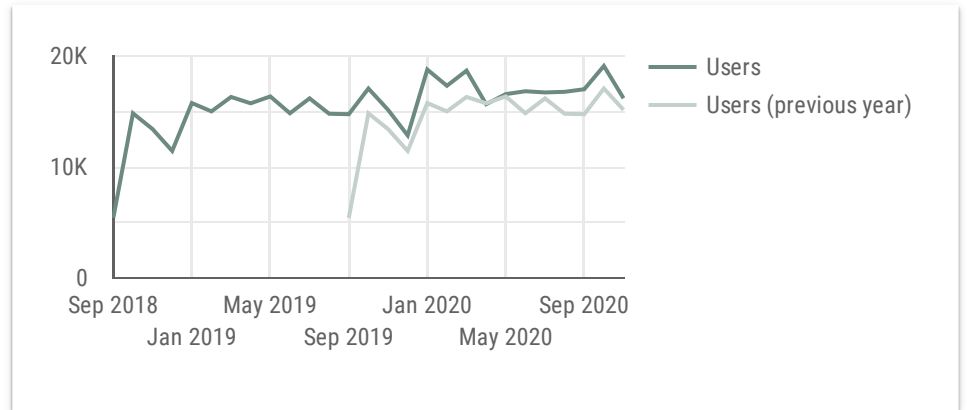
INTERNATIONAL TRAFFIC BY REGION

Nov 1, 2020 - Nov 30, 2020

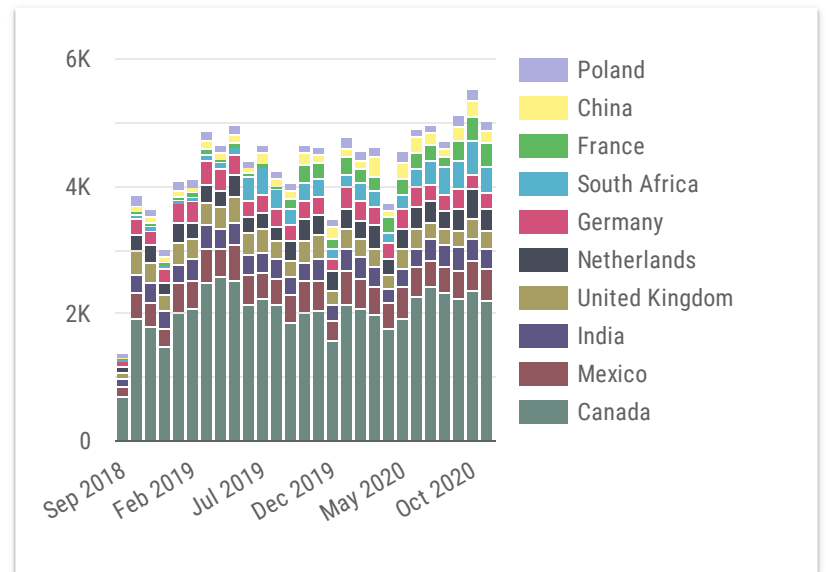
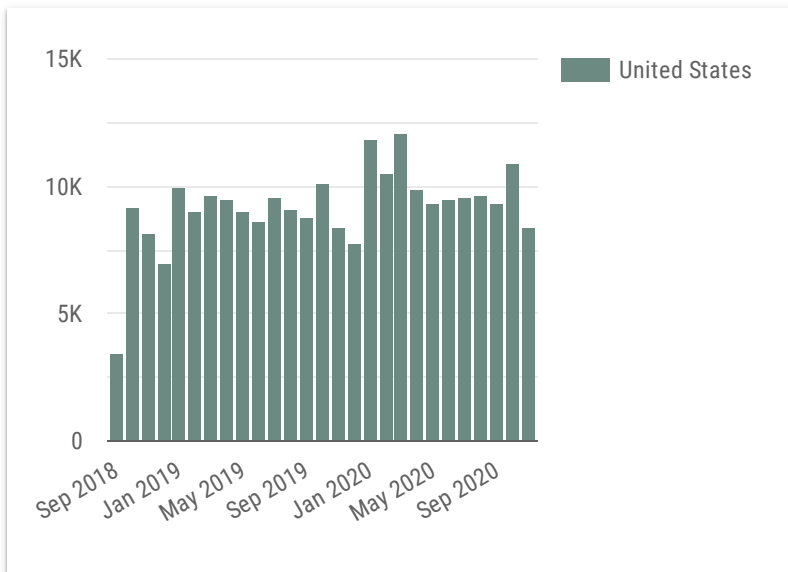
FourFront summarizes your traffic at a high level, i.e. Continent or Country, and drills down to the ground-level to ensure your performance is strong across the board. These analytics help provide a holistic view of your international traffic.

Traffic by Continent

	Continent	Users	YoY Change
1.	Americas	11,678	502
2.	Europe	2,912	670
3.	Asia	1,171	100
4.	Africa	568	180
5.	Oceania	86	47
Grand total		16,460	1,493



Traffic by Country



Traffic by City

	Month of Year (Year Month) / Users								
Top 20 - City	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020
Ashburn	379	228	228	393	302	384	286	252	228
New York	316	234	208	314	409	295	274	310	263
San Antonio	258	213	227	284	250	248	271	565	297
Toronto	293	217	271	300	314	278	260	316	293
Des Moines	176	188	168	205	229	236	267	438	214
Cheyenne	172	184	167	188	245	196	276	415	186
Chicago	268	148	191	170	210	220	181	349	160

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INTERNATIONAL TRAFFIC BY HOSTNAME

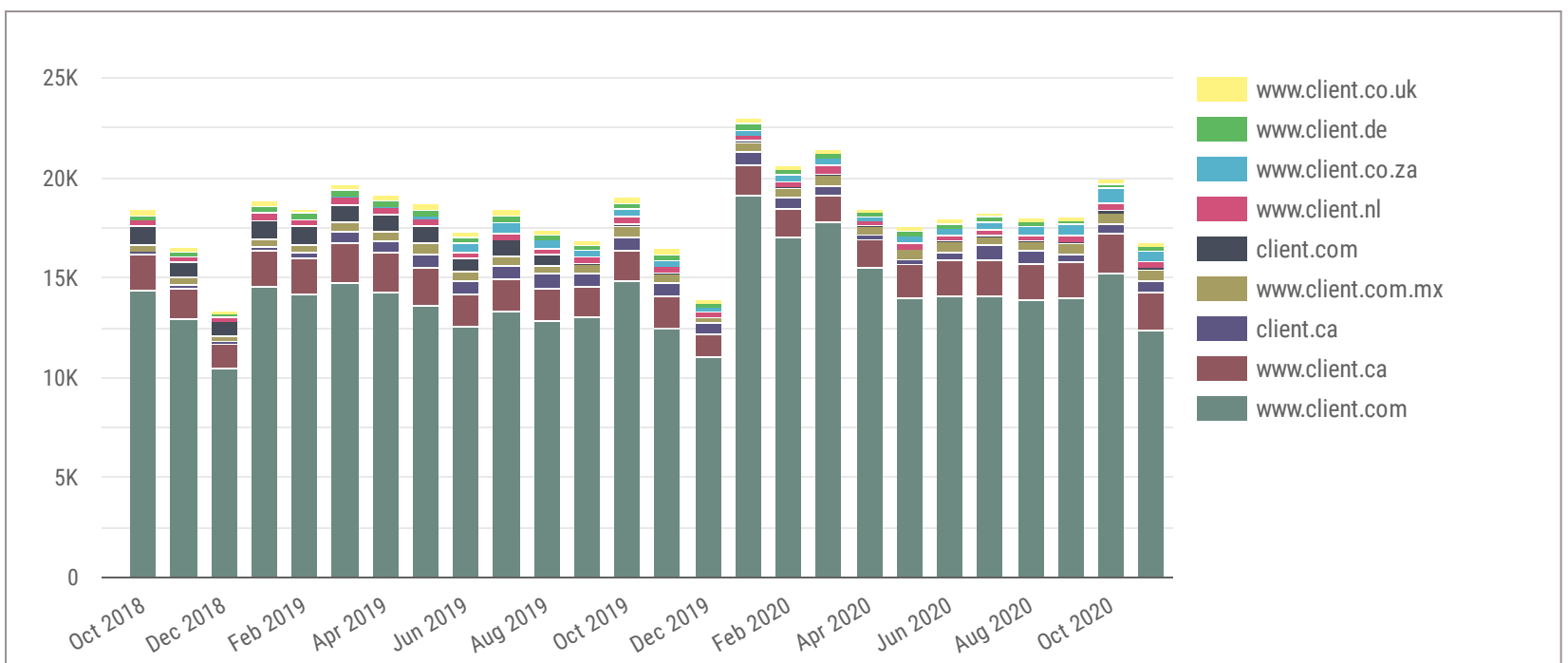
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Total Sessions by Hostname

Enterprise clients often have many language versions of their site based on their global presence. FourFront simplifies reporting by breaking down your reports by Hostname to show you how each individual site is performing.

	Hostname	Sessions	YoY Change
1.	www.client.com	12,659	0.44%
2.	www.client.ca	1,983	27.52%
3.	www.client.com.mx	621	24.2%
4.	client.ca	537	-13.11%
5.	www.client.co.za	509	64.19%
6.	www.client.fr	437	80.58%
7.	www.client.nl	339	-1.74%
8.	www.client.pt	298	null
9.	www.client.de	239	-9.81%
10.	www.client.es	216	null

Top Domains Over Time



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INTERNATIONAL RANKINGS BY GEO

Keyword Rankings by Location

Because Keyword Rankings can vary by location, we test your enterprise rankings from various regions around the globe. This gives us a full picture and the ability to identify weak spots.

		Year Month / Keyword Rank				
keyword	Top 4 - City	May 2020	Jul 2020	Aug 2020	Jun 2020	Sep 2020
mma flooring	London	1	1	1	1	1
	Los Angeles	1	1	1	1	1
	Mexico City	1	1	1	1	1
	Toronto	1	1	1	1	1
urethane flooring	London	1	1	1	1	1
	Los Angeles	1	1	1	1	1
	Mexico City	1	1	1	1	1
	Toronto	1	1	1	1	1
fire resistant flooring	London	1	1	1	1	1
	Los Angeles	1	1	1	1	1
	Mexico City	1	1	1	1	1
	Toronto	1	1	1	1	1
seamless flooring	London	2	2	3	2	3
	Los Angeles	3	4	5	2	5
	Mexico City	3	3	4	3	4
	Toronto	3	3	3	3	3
epoxy floor systems	London	2	4	4	2	5
	Los Angeles	2	4	4	2	6
	Mexico City	3	4	5	2	5
	Toronto	2	3	3	2	5
esd flooring	London	4	5	5	6	6
	Los Angeles	4	5	5	6	6
	Mexico City	4	5	5	6	6
	Toronto	4	5	5	5	6
industrial epoxy flooring	London	10	8	7	7	7
	Los Angeles	14	8	7	9	7
	Mexico City	13	8	7	9	7